COMMENTARY

The Case against Universal Varicella Vaccination

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In 1995, the United States became the first country to implement a Universal Varicella Vaccination Program. Several questions remain: Is the varicella (chickenpox) vaccine needed? Is it cost effective as a routine immunization for all susceptible children? Or is it more beneficial for the disease to remain endemic so that adults may receive periodic exogenous exposures (boosts) that help suppress the reactivation of herpes zoster (shingles). In addition, as vaccination coverage becomes widespread, does loss of immunologic boosting cause a decline in vaccine efficacy and result in a reduced period of immunity? Scientific literature regarding safety of the varicella vaccine and its associated cost-benefit analysis have often reported optimistic evaluations based on ideal assumptions. Deleterious outcomes and their associated costs must be included when making a circumspect assessment of the Universal Varicella Vaccination Program.

Keywords
Herpes Zoster, Universal Varicella Vaccination Program, Varicella Immunization, Varicella Vaccine Adverse Reactions, Varicella Vaccine Efficacy

BACKGROUND

Varicella (chickenpox) and herpes zoster (shingles) both derive from the varicella-zoster virus (VZV). Varicella is typically a benign disease characterized by a rash that appears in crops, progressing from macules to papules, vesicles, pustules, and eventually to crusted lesions—all of which may be present during the peak of the clinical phase. Lesions are often concentrated on the trunk, scalp and face and symptoms resolve in 7 to 10 days. Varicella is most contagious 1 to 2 days prior to rash onset. Following primary infection with varicella, the VZV goes dormant in the body’s dorsal-root ganglia. When VZV immunity declines below a certain threshold level, the virus can reactivate in the secondary infection, herpes zoster (HZ). Individuals have a 20% chance of developing HZ during their lifetime. Unlike chickenpox, HZ is often confined to one or several adjacent dermatomes. Postherpetic neuralgia, or persistent pain following the rash, occurs in 20% of patients.

Based on 5-year data prior to vaccine licensure, there was a mean of 4 million cases, 11,000 hospitalizations, and 100 deaths (50 children/50 adults) attributed to varicella annually. Approximately 1 million cases of HZ occurred annually, representing about 75% of medical costs due to VZV. Although HZ can occur at any age in individuals with a previous history of varicella or who have received the varicella vaccine, the majority of cases occur among adults aged 50 years and older. Severity of HZ increases with age and in some patients produces excruciating pain.

The varicella vaccine was licensed by the U.S. Food and Drug Administration (FDA) on March 17, 1995, and thereafter the Universal Varicella Vaccination Program was implemented, whereby the Centers for Disease Control and Prevention (CDC) recommended that all healthy, susceptible children aged 12 months to 12 years receive a single dose. To monitor baseline trends in disease, the CDC funded a Varicella Active Surveillance Project (VASP) in each of three different areas: Antelope Valley (California), West Philadelphia (Pennsylvania), and Travis County (Texas). By 1999, each VASP reported incidence of varicella had dramatically declined in their respective study communities. Currently, nearly all states have enacted mandates requiring varicella vaccination for entry-level school children.

INTRODUCTION

“The Case for Universal Varicella Immunization” by Jane F. Seward and Walter A. Orenstein (2006) certainly highlights some of the perceived benefits of the universal varicella vaccination of children including decreasing morbidity and mortality from varicella (Seward et al. 2002; Nguyen, Jumaan, and Seward 2005). In response to a previous publication by Seward et al. (2002), also discussing only the benefits of varicella vaccination, Marc Brisson, W. John Edmunds et al. (2002b) stated, in part, “...the dramatic decline in incidence observed by Seward et al. might lead to a significantly increased incidence of herpes zoster (HZ) over the next 50 years...” Thus, Seward et al. report only half the story: trends in the annual age-specific incidence of HZ should be presented alongside the varicella data to show...
the full impact of the vaccination program on VZV disease.” Although this commentary presents the other half of the story; technically, it presents the more significant issues because VZV contributes to both varicella and HZ (shingles) disease, with HZ contributing approximately three times the morbidity and five times the mortality of varicella—with a documented HZ-to-varicella direct cost ratio of about 4 to 1 (Nowogesic et al. 1999).

Seward et al.’s (2006) “Case for universal varicella immunization,” indicates “Germany is the only country in Europe with routine childhood immunization. Varicella vaccine was incorporated into the routine immunization schedule in July 2004, as a single dose at the age of 11 to 14 months.” Other countries in Europe, however, are carefully weighing both the pros and cons to decide if the cost-benefit of varicella vaccination, including potential booster vaccinations, is truly favorable.

**DURATION OF IMMUNITY**

Trials of the varicella vaccine in Japan demonstrated an increase in antibody titers after 20 years (Asano 1996). In Japan, however, only about 1 in 5 (20%) children are vaccinated. In the varicella vaccine application for Varivax, Merck explained that a boost in antibody levels has been observed in vaccinees following exposure to natural varicella, which could account for the apparent long-term persistence of antibody levels after vaccination and noted “the duration of protection from varicella obtained using Varivax® in the absence of wild-type boosting is unknown.”

Many of the trials and postlicensing studies and testing concerning vaccinees in the United States were conducted in communities where natural (wild-type) varicella incidence was still high. Thus, estimates of the vaccine effectiveness (Seward et al. 2004) as well as the duration of immunity were confounded (and overestimated) because of the immunologic boosting alluded to by Merck. As long as incidence of natural varicella remained high in the community, the concomitant exogenous exposures effectively boosted cell-mediated immunity in vaccinees that received a single dose and there were no adverse effects on the closely related herpes-zoster epidemiology.

**DECLINE IN VACCINE EFFICACY (VE)**

When communities experience dramatic declines in varicella incidence due to moderate to widespread vaccination coverage, interesting, but predictable, results occur that are related to loss of immunologic boosting—including decline in VE and the need for a booster dose.

When stratified by year, rather than averaged over years that include high incidence of natural varicella, a significant decline is observed in VE (especially by 2002). As anticipated, VE reached a maximum during 1999 when there were boosting effects provided by recent cases of natural varicella (sometimes referred to as a “honeymoon effect”); however, following a dramatic decline in exposures (boosts) to natural cases of varicella, VE declined rapidly and significantly in subsequent years to less than 60% by 2002 based on the analysis of varicella transmission within households (Goldman 2005a). Galil et al. (2002) reported a VE of 44% (95% C.I. 7%–66%) in an outbreak among a high proportion of vaccinees at a day care. Moreover, children with previous histories of natural varicella experienced unusually high incidence rates of HZ, approaching those found among older adults (Goldman 2003).

The fact that children having a previous history of natural varicella experience higher incidence of HZ relative to vaccinees seems to be a powerful argument for vaccination. However, a vaccinated child who is also exposed to either an adult with shingles or a child with natural disease, can transmit the natural VZV to other vaccinated children (Arvin and Gershon 2006). The natural or wild-type varicella dominates the attenuated Oka or vaccine strain VZV such that these vaccinees subsequently become candidates for higher incidence of HZ associated with those harboring natural VZV.

A booster vaccine for children aged 12 months to 12 years has already been discussed in the United States and in Germany (Arvin and Gershon 2006; Knuf et al. 2006) and as of April 5, 2006, an optional second dose has been approved by the FDA (Krause 2005).

**A “SHINGLES” VACCINE**

Interestingly, a “new tool” as Seward et al. label it “a newly formulated high potency VZV vaccine” has shown that it reduces HZ incidence by about 50% (Oxman et al. 2005). However, offsetting this benefit is this statistic: during a period of increasing varicella vaccination, HZ incidence among adults increased 90%, from 2.77/1000 to 5.25/1000 in the period 1998 to 2003 (Yih et al. 2005).

Similar high percentage increases in zoster incidence using different methodology and in a different study population were also reported by the Varicella Active Surveillance Project (VASP), conducting active surveillance of HZ in the Antelope Valley region of California since 2000 among a population of over 300,000. Zoster cases among adults aged 20 years and older reported principally by healthcare providers increased 18% from 237 cases in 2000 to 279 in 2001 with increases in nearly every 10-year age group from 20–29 through 60–69. Generally, young adults, who previously received the most exogenous exposures (boosts) in the prelicensure era, experienced the greatest percentage increase in case reports relative to the older adults. A total of 370 HZ case reports among adults in 2002 represented an increase of 32.6% and 56.1% over those cases reported in 2001 and 2000, respectively (Goldman 2005b). The incidence rate ratio of 1.4 (95% C.I. 1.2–1.7) demonstrates a statistically significant increase during 2000 to 2002.

Historically, the medical community thought that an age-related decline in immunity was the principal reason for the observed increase in HZ with advancing age. As early as 1965, Hope-Simpson, following a 16-year study of HZ in Cirencester, England, first suggested, “The peculiar age distribution of zoster
may in part reflect the frequency with which the different age
groups encounter cases of varicella and because of the ensuing
boost to their antibody protection have their attacks of zoster
postponed” (Hope-Simpson 1995). Based on accumulating evi-
dence that (a) HZ incidence is substantially higher in adults
without children than those with children (Brisson et al. 2002a;
Thomas, Wheeler and Hall 2002); (b) physicians exhibit 1/2 to
1/8 the HZ incidence of the general population (Terada et al.
1965); and (c) increased immunity on the cellular level was
found among individuals having close exposure to varicella
(Arvin Koropchak, and Witck 1983; Arvin 1992, 1996; Gershon
et al. 1996), it became clear that periodic exogenous reexposures
to varicella infections played a significant role in boosting cell-
mediated immunity to levels that help suppress HZ reactivation.
The increase in HZ with advancing age was then understood to be
attributable to adults having decreased contact with children,
especially as many transitioned in their role from parents toward
grandparents.

In the absence of exogenous boosts, the postlicensure data from communities with moderate to widespread vaccination
coverage indicate that asymptomatic endogenous reactivations
self-limit HZ incidence to approximately 5.5/1000 among adults
and children with histories of natural varicella. This upper limit
is not unexpected; the rationale being that it is approximately
the same as the prelicensure rate found among adults 50 to 59
who generally had no young children in their household and thus
had few opportunities for exogenous exposures. The steep in-
crease in HZ incidence among those in their 60s, 70s, and older,
demonstrates that an age-related decline in immunity predomi-
nates only in the elderly.

When increases in HZ following universal varicella vacci-
nation are taken into account, the cost is $20 to $40 billion (at
$100 per dose) for the adult U.S. population to be vaccinated
to achieve protection similar to that which occurred naturally
in the community when varicella incidence was high (Brisson

ADVERSE REACTIONS

Historically, mass vaccination of adults has seldom been suc-
scessful. Further, not only is there the issue of weak protective
outcomes, but adults also tend to experience a higher rate of ad-
verse vaccination effects relative to children, including a higher
rate of serious adverse effects. One possible example of this
type of serious event following immediately after a varicella
booster, involved an adult female, age 47, employed as a research
coordinator in the infectious disease unit of a medical school.
She and other varicella-immune employees were recruited for a
manufacturer-sponsored study aimed at detecting the boosting
effect of the vaccine. Her prestudy laboratory values were com-
pletely normal prior to her receiving a first dose of vaccine in
March, 2001. Shortly following the second dose administered
in May, she developed diarrhea and by November 2001, she was
quite ill with serious intestinal difficulties. She was diagnosed
with a rare collagenous colitis that was autoimmune in nature.
While her lymphocytes decreased from 25% to 14%, her total
white count, neutrophils and eosinophils increased. She remains
disabled and, because the change in her health was clearly associ-
ated with the second vaccine dosing, the event was reported to the
Vaccine Adverse Events Reporting System (VAERS). Though
causality was not proven in this case, it is suggestive of a serious
side effect of the vaccine.

Varicella vaccination is generally considered safe but there
are usually no prescreening tests to determine whether an
adverse reaction is likely to occur (Poser 2003). The literature
contains a surprising number of adverse reactions following
varicella vaccination (Ravkina and Matsevich 1970; Sunaga
et al. 1995; Singer et al. 1999; Gerecitano, Friedman-Kien, and
Chazen 1997; Sakaguchi et al. 1997; Naruse et al. 1993; Lee,
Komp, and Andiman 1986; Wrensch et al. 2001; Naseri, Good,
and Cunningham 2003; Esmaeli-Gutstein and Winkelman 1999;
Schwab and Ryan 2004; Bronstein et al. 2005; Binder et al.
2005; Grossberg et al. 2006) including vaccine-strain zoster in
children and adults (Matsubara et al. 1995; Hammerschlag et al.
1989). Because follow-up is not conducted, it may be argued
that some reports may not be attributed to or associated with
vaccination and therefore the true rate of adverse events is es-
sentially unknown. The mean of 2350 reports/year attributed to
varicella vaccine is based on 20,004 VAERS reports filed from
May, 1995, through December, 2003. The first report, VAERS
(ID 74221) on May 26, 1995, was issued for a 3.5-year-old
boy from Georgia who had no preexisting conditions and was
vaccinated on May 12, 1995. He developed convulsions the
following day, was hospitalized, and reportedly recovered.

A total of 8937 (44.7%) of the 20,004 VAERS reports filed
following varicella vaccine licensure were considered serious,
of which 52 (0.3%) presumably resulted in death, 194 (1.0%)
were life-threatening, 7845 (39.2%) involved an emergency-
room visit, and 846 (4.2%) were hospitalized. Many physicians
consider vaccination extremely safe and parents or patients are
not fully informed regarding potential adverse outcomes. Be-
cause the varicella disease is relatively benign, only a few serious
adverse reactions might offset the intended benefits. Serious re-
ports associated with varicella vaccine were reported to VAERS
at a rate of approximately 1000 reports/year (8937 total serious
reports/8.5 years). Although the specific reporting efficiencies
for various reports of adverse events associated with varicella
vaccination are unknown (Singleton et al. 1999), the above fig-
ures must be multiplied by factors of 10 to 20 if it is assumed
that typically only 5% to 10% of the true reactions are reported
to VAERS.

The Oxman et al. (2005) study considered adverse effects
in one-sixth of the subjects during 42 days following vaccina-
tion. With reference to this substudy, Kaufman (2005) states,
“Extrapolating the results to 19,273 subjects in the whole treat-
ment group, this group had 132 more cases (0.7%) of one or
more serious adverse events, and 4,677 more cases (24%) of one
or more adverse events than the placebo group.” Interestingly,
ignoring the impact of the medical costs associated with these adverse reactions, the cost to prevent one case of HZ is $5900 at $100 per dose. This figure is based on the determination that 59 individuals were treated for each HZ case prevented. The number needed to treat (NNT) is obtained by dividing the 19,000 vaccinated individuals by the 327 HZ cases that were prevented (642 HZ cases occurring in the placebo group minus 315 HZ cases occurring in the treatment group) (Oxman et al. 2005). Similarly, the vaccination cost is $36,000 to prevent one case of post herpetic neuralgia (PHN) based on an NNT of 360 [19,000/(80−27)]. Excluding mild cases (pain scores 3 and below) and noting that the majority of PHN cases were reported among the elderly, the NNT approaches 1000 vaccinations at a cost of $100,000 to prevent one case of moderate to severe PHN among adults in their 60s.

The 50 deaths (out of 4 million) per year that varicella causes in children is quite low (Seward and Orenstein 2006). In perspective, a person has a greater chance of dying by being struck by lightning in the United States (mean of 90 cases annually in the United States) (Curran and Holle 1997) than of a child’s dying from contracting varicella.

CONCLUSIONS

With regard to the reporting in VAERS, it is true that causality is rarely proven; however, the timing of a disease closely following a vaccination and lack of any other obvious cause are most often the only criteria of potential significance for a suspected adverse reaction. A temporal relationship was the only criteria used in the postmarketing evaluation by Black et al. (1999). Admittedly, the spontaneous reporting in general and VAERS in particular are unreliable. Thus, it is illogical for the FDA or CDC to acknowledge these limitations, yet state that VAERS serves “to reassure the general public concerning the safety of a new vaccine” (Zhou et al. 2003)—basing assessment of the safety of the varicella vaccine only on an analysis of VAERS (Wise et al. 2000). Sophisticated safety assessments using reliable methodology have never been performed and these should precede any mass vaccination program.

In communities with widespread varicella vaccine coverage, at least three initial assumptions used to justify the U.S. Universal Varicella Vaccination Program and its cost-benefit analysis (Lieu 1994), are no longer valid: (1) a single dose provides lifelong immunity; (2) there is no immunologically-mediated link between varicella incidence and HZ incidence; and (3) the vaccine is safe. As deleterious effects became quantified, updated cost analysis by F. Zhou (2005) of the National Immunization Program (NIP) that excluded increased HZ in persons with a history of varicella due to reduced exposure to varicella, but included HZ in vaccinees and outbreak management costs concluded “the two-dose program may not be cost effective.” Thus, countries should take a circumspect view when evaluating the cost-benefit of universal varicella vaccination to determine if it is worth the risk of offsetting the natural balance of varicella and herpes zoster in their communities and nations and embarking upon a program that introduces continual disease and (expensive) treatment cycles.

REFERENCES
